

**Selling
Your
Screenplay
.com**

with
Ashley Scott Meyers

Online Class #2: Before You Begin To Write Your Screenplay

Welcome!

"I am almost done with my play, all I have to do is
write it."

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Introduction:

Wait! It's not time to start writing, yet.

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Introduction:

Having a clear beginning, middle, and end will put you ahead of 97% of the other screenplays out there. Really.

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The Log Line

So you have a marketable concept for your screenplay?

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The Log Line

The log line can help you stay on track when you're writing your screenplay.

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The Log Line

How do you write a good log line?

<http://www.sellingyourscreenplay.com/how-to-sell-your-screenplay/writing-a-screenplay-logline/>

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Tips on Writing a Good Log Line

A good log line will:

- Describe your protagonist and his main goal
- Include a clear antagonist
- Clearly layout the main conflict
- Hint at the resolution
- Convey the tone and scope of the film

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Common Log Line Problem #1

The log line only describes the story's set up.

A Kansas farm girl gets swept up in a tornado and transported to the magical land of Oz.

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Common Log Line Problem #2

The log line only describes the protagonist's internal story or arch.

A Kansas farm girl learns to appreciate her home after an adventure in a magical land.

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The Wizard of Oz Log Line

After a Kansas farm girl is transported to a magical land, she must steal a wicked witch's broom for a magician who has the power to send her home.

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The Log Line

Are you having trouble with your log line?

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Screenplay Structure

I'm not going to spend a lot of time on this today, but it's very very very important!

If you want to learn more about screenplay structure please go read Syd Field's *Screenplay* and Blake Snyder's *Save The Cat*. Hopefully you've already read them!

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The Screenplay Outline

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The Blake Snyder Beat Sheet

1. Opening image (1)
2. Theme Stated (5)
3. Set-Up (1-10)
4. Catalyst (12)
5. Debate (12-25)
6. Break into Two (25)
7. B Story (30)
8. Fun and Games (30-55)
9. Midpoint (55)
10. Bad Guys Close In (55-75)
11. All Is Lost (75)
12. Dark Night of the Soul (75-85)
13. Break into Three (85)
14. Finale (85-110)
15. Final Image (110)

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The Logistics of Doing an Outline

Start with the Blake Snyder Beat Sheet and expand from there.

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Don't Feel Guilty

Don't feel guilty while outlining. Outlining is writing!

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Please Outline!

But don't outline forever.

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My Way Isn't The Only Way

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Knowing Where Your Film Fits In With
Other Films

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Know Your Characters

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Know Your Ending

It's the last thing people remember, so make it count.

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My Process

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Exercises

- Do some log lines for famous films like I have done for the Wizard of Oz.
- Do some log lines for some scripts you've already written.
- Do some Blake Snyder beat sheets for famous movies.
- Do some Blake Snyder beat sheets for your past screenplays.

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Questions?

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Thank You For Joining Me Today!